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*Genre Alchemy*

## PRESS RELEASE

FOR IMMEDIATE RELEASE

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### A Multimedia Event

Coming soon, from Mercury Retrograde Press, is a new type of literary experience:  
ANOINTED by Zachary Steele.

ANOINTED is a speculative satire set in present-day Atlanta, GA. In ANOINTED, the Christ Corporation's newest CEO, Timothy Webb, doesn't want the job – but he can't allow himself to quit. Wedged between the demands of a corporate-driven religion and an Anti-Christ bent on ruling the world, Timothy finds his last hope in an unlikely alliance with the misrepresented angel known as Satan. Mercury Retrograde plans to release the novel in March of next year.

ANOINTED is the first novel by Zachary Steele, owner of Wordsmiths Books in Decatur, GA. Steele and Russ Marshalek, Wordsmiths Books Marketing/PR Director, are in the process of launching a multi-media entertainment experience for ANOINTED, including a website for the fictitious Christ Corporation (<http://www.thechristcorporation.com>), a blog that allows readers to “interact” with the characters, and active presences on Facebook and Myspace.

ANOINTED will be edited by Mercury Retrograde Press's new Editor, Brett Shanley.

Editor Brett Shanley joins the Mercury Retrograde Press team after leading the students and faculty of Central Michigan University through the art and craft of writing and

running CMU's Writing Center's online program. ANOINTED will be Brett Shanley's first project with Mercury Retrograde Press.

Watch [www.MercuryRetrogradePress.com](http://www.MercuryRetrogradePress.com) and [www.thechristcorporation.com](http://www.thechristcorporation.com) for more information about ANOINTED.